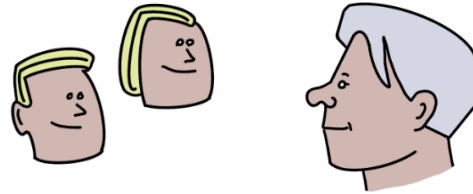


## WHAT IS IT ABOUT? ...AND WHY?

### WIRKRAFT



John

Lisa

Heiko

**Lisa & John:** Hi Heiko!

**Heiko:** Hello my lovely friends.

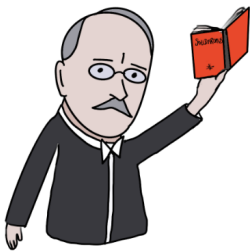
**Lisa:** Heiko, I heard that you are the inventor of **Wirkraft**.

**Heiko:** Well, not quite.

The basic idea came from **Rudolf Diesel** about 100 years ago.

**John:** ..the one who invented the Diesel motor?

**Heiko:** Exactly. But he also invented something else.



**Lisa:** What precisely?

**Heiko:** He had the idea how to solve the social question.

**John:** Social question? What does it mean?

**Heiko:** Well, if you take a close look to society, you will find out that there are few rich people, a lot of people which more or less survive with their incomes and more and more people which cannot live a good life anymore.

**Lisa:** Why is that?

**Heiko:** Good question, Lisa. But unfortunately, even in Germany we have child poverty. There are around 4 million kids which are living in poverty conditions.

**John:** Yes, but why is that? I thought that everyone is doing fine in Germany.

**Heiko:** Well, unfortunately not. And it shouldn't be like that. This is why i am so happy to have found that old book from Rudolf Diesel. There you can find the solution.

Guys, if you think about the fact that people in poverty conditions have a 9 year lower life expectancy ...then i can tell you that i will just not accept this.

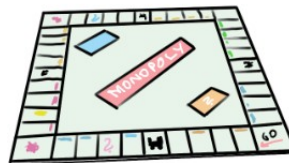
Neither as a medical doctor, nor as a human being.

**John & Lisa:** Us too!!!

**Lisa:** But how can a solution look like? What can we do about it?

**Heiko:** Well, Rudolf Diesel called it "Solidarismus". The word is quite a bit outdated. So i had the idea to call it „**Wirkraft**“. A combination of the german words for „we“ and „power“. Do you know Monopoly?

**John:** Of course. I am super good at that. Most of the time I win! At the end i almost always own everything. (smiles)



**Heiko** (laughs) That's OK. That's fun, John.

On the other hand, if you think what it would mean in real world.

It would exactly lead to the unbalanced distribution of goods with the negative consequences that we are observing.

And this is why i developed a game. With cards and dices. The **Wirkraft Game**.

Here you can learn what is meant by Wirkraft and how the principle works.

**John:** Can I win? And what is the goal?

**Heiko:** Well, of course you can win, but **together** and not on someone elses costs. Would be even more fun, right?

And the overall goal is „**peace and prosperity**“.



**Lis0:** Oh fine! Let's play directly hereafter.

**John:** ...but I want to win!

**Heiko:** You can, you can. And together with the others even more. Together you are rich.

We are going to play in a minute, guys, but did you know that the idea of Wirkkraft could be realized in the real world? In the current system, when you are adult, you will work for some people and even buy their products.

That means that you will be exploited, because **you** are the ones creating the products and services. However, the profits will find their way into the pockets of a few.

And in order to even increase their profits they'll try to give you the lowest possible wages.

**Lisa:** That's not fair!

**John:** ...except I am the one getting the profits.

**Heiko:** John!!!

**John:** Just a joke, Heiko.

**Heiko** (laughs): John...the solution is: **WE ARE FOUNDING OUR OWN COMPANIES !!!**

**Lisa:** Oh wow. I always wanted to create dolls.

Perhaps i may found my own doll company !?!

**John:** Oh my dear...you are dreaming.

You don't even have enough money for fabric and a sewing machine.

**Lisa:** You're stupid, John.

**Heiko:** No quarrel, guys.

There are always solutions. Johns question is valid. Where should the money come from? What do you think? Where could the money come from?

**Lisa:** Mum & Dad?

**John:** From a Bank?

**Heiko:** Quite right. We will found a guarantee bank called **Bürgschaftsbank**. Imagine every person pays just one cent a day into an account. And because a lot of people pay a little amount which doesn't hurt, we would soon reach the goal of 5 Millionen € which we would need as a basis to found our own Bürgschaftsbank, our guarantee bank.



**John:** Yes, but how should people know about it? And where are the many people you are talking about?

**Heiko:** That's why we have the game. Of course the idea must be shared. You can help doing that!

**Lisa:** And now...how can I found my dolls company?

**Heiko:** Well, in Wirkkraft there is also a **foundation** which will check your idea and if they agree then you will receive the credit from the Bürgschaftsbank.

Then you can buy the fabric and the sewing machine and start.



**Lisa:** Yes, but if John is sitting in the foundation...

**John:** ...then I would tell you that nobody likes your dolls (laughs cheekily)

**Heiko:** ...and to get it fair the members of the foundation committee are elected and in part randomly drawn. So it will not be one-sided.. and only John taking the decisions. (laughs)

**Lisa:** Yes. If John would be part of that committee, that would be foolish.

**John:** But, Heiko. What happens if Lisa's dolls company fails?

**Heiko:** You are not really confident regarding your sister. I believe if Lisa does it with a big heart then she really has a good chance to succeed. But of course it could go wrong. And that's why we have a guarantee bank, Bürgschaftsbank, which gaurantees in such cases.

**Lisa:** ...and if a lot of people do like my dolls... and we make profits?

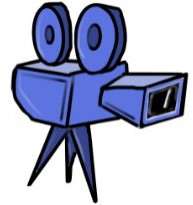
**Heiko:** Exactly here there is a big difference to the current system. You can decide yourselves how to utilize the profits. You could invest, e.g. in new sewing machines or you could buy a coffeemachine for the team or you could support a peace project of the foundation, just to give you some examples. So, what you are doing with the profits is up to the members of the company. Nobody will determine it from outside, as e.g. investors would do.

**John:** I want to make movies. Can I found a film company, Heiko?

**Heiko:** Of course. Which kind of movies would you like to do.

**John:** Something similar to „Muppet Show“. Do you know it? That would be great.

**Heiko:** Sure! I watched it as a kid and had a lot of fun. Kermit the frog & Miss Piggy. Really a great film series with cloth dolls



**John:** Exactly. That's so amazing.  
I'd have a lot of fun!

**Lisa:** I also like the series a lot.

**Heiko:** Hey, i got an idea... Lisa could create the puppets for your animated movies!

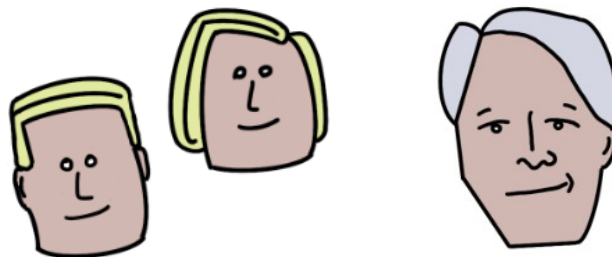
(John and Lisa look at each other)

**Lisa & John:** Great idea, Heiko!

**John:** **Wirkraft** is really fascinating.

**Lisa:** ....and now let us play **Wirkraft**!

**Heiko:** Okidoki!



**John, Lisa and Heiko wish you ...**

# **A LOT OF FUN!**

**John :** Heiko, I still have one question. Who is the boss of Wirkraft? Is it you?

**Heiko:** No, John. There is an elaborated **social regulatory**. You could imagine that it works similar to a soccer game. In order to have a minimum of trouble you need some kind of rules.

Inside the ruling frame you will have a lot of freedom. Nobody forces you to participate. But as soccer is a lot of fun, also Wirkraft can bring some joy to society and make life more valuable.

„Fair play“ is the message.

**Lisa:** ...and the Wirkraft foundation is more or less a kind of referee?

**Heiko:** You got it. That is the instance which verifies that everyone plays according to the rules.